

MEMO



TO: Rick Berman

DATE: November 21, 1989

FROM: Richard Arnold *(2)*

SUBJECT: STAR TREK/TV Guide

Attached are some examples of positive letters from viewers of the show (pulled from our current letter files). We could certainly come up with more if you need them.

Also enclosed is a copy of Susan's book "Letters to STAR TREK" which may prove of interest.

Following are the names of ^{prominent} people who are ~~either prominent and fans of the show or would be of interest to TV Guide:~~ ^{Tim Holt}

- ~~Robin Williams - actor and BIG fan~~
- ~~Eddie Murphy - ditto~~
- ~~Whoopie Goldberg - ditto~~
- ~~Mick Fleetwood - musician and fan~~
- ~~Leonard Maltin - film historian/reviewer and fan~~
- ~~John Tesch - host of "Entertainment Tonight"~~
- ~~George Lucas - producer and longtime fan~~
- ~~Isaac Asimov - writer and longtime fan~~
- ~~Ray Bradbury - ditto writer~~
- ~~Carl Sagan - noted astronomer/author/professor and fan~~
- ~~Rusty Schweikert - astronaut and fan~~
- ~~Buzz Aldrin - ditto astronaut~~
- ~~Jerry Brown - former California governor and fan~~
- ~~G. Harry Stine - noted author and fan~~
- *Shane Johnson - author of two TREK books and fan
- *Shirley Maiewski - chairman of the STAR TREK WELCOMMITTEE
- *Ron Moore - currently a writer on staff and fan
- *Rick Sternbach - on staff and big fan
- *Mike Okuda - ditto
- *Mel Harris - we couldn't ask for a better spokesperson

*Dwight Schultz - actor
Neil Young
Bob Dylan
Hugh Downs*

The *'ed names are either people who were fans and later ended up in the business, or people who would make good spokespersons for the show.

These are the names that come to mind ... if you need more, let me know.

Here are some for RA s- re

MEMO



TO: DANA FREEDMAN

DATE: NOVEMBER 28, 1989

FROM: RICK BERMAN

SUBJECT: STAR TREK/TV GUIDE

The following is a list of prominent people who I'm told are fans of the show. I've also attached some letters Richard Arnold sent me.

Robin Williams

Eddie Murphy

Whoopi Goldberg

Mick Fleetwood

Leonard Maltin - film historian/reviewer and fan

John Tesch - host of "Entertainment Tonight"

George Lucas

Isaac Asimov - writer

Ray Bradbury - writer

Carl Sagan - noted astronomer/author/professor

Rusty Schweikert - astronaut

Buzz Aldrin - astronaut

Jerry Brown - former California governor

Dwight Schultz - actor

Neil Young

Bob Dylan

Hugh Downs

I plan on speaking to Gene Roddenberry for some additional names.